

India National Pavilion

at Moscow International Book Fair 2025

Vystavka Dostizheniy Narodnovo Khozyaystva (VDNKh), Hall No. 57

03.09.25 to 07.09.25

Annexure 3

Visualizations

National Book Trust, India
Ministry of Education, Govt.of India

prepared by
National Institute of Design, Ahmedabad

INDIA PAVILION AT MOSCOW RUSSIA 2025 design intent





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INDIA

INDIA

Pillars of Knowledge & Heritage

"India's civilizational values stand on enduring pillars — Culture, Knowledge, Spirituality, and Harmony. Education in India is not just formal instruction but an awakening of the self. These symbolic pillars celebrate India as a living heritage of inquiry, inclusivity, and innovation."



"Rangoli is an ancient Indian art form made with colored powders, flowers, or rice. Created at entrances, it symbolizes joy, prosperity, and a heartfelt welcome to guests. In Indian tradition, hospitality is sacred. Atithi Devo Bhava (The guest is God)."

Уважение к гостю — это основа культуры. В Индии гостеприимство — это не просто формальное обучение, а пробуждение внутреннего «я». Эти символические столбы представляют Индию как живое наследие исследования, инклюзивности и инноваций.

"Where the mind is without fear and the head is held high..."

Rabindranath Tagore

"I traversed India with wonder..."

Imanasy Nikitin



"All, everything that I understand, I understand only because I love."

Leo Tolstoy



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Entrance Mirror Wall



Pavilion front view



Stage audience



A Journey Through India

Where Tradition Meets Tomorrow

Experience India's many dimensions
its enduring relationship with Russia,
vibrant cinema, ancient wellness
traditions like yoga and Ayurveda,
achievements in space such as
Chandrayaan, rich literature, and
renowned personalities.

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Entry to experience centre



Passageway view



Publisher's booth



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Collective exhibit

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Experience centre

Thank You

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Integrated Design Service